



**BUILDING BRIGHTER FUTURES**  
Capital Campaign



Protecting Children, Training Heroes

# ABOUT MISSION KIDS

As Montgomery County’s sole Child Advocacy Center, Mission Kids responds to all cases of serious physical abuse, sexual abuse, commercial exploitation and neglect. We are here as a force against the darkness, helping children to heal—helping them reclaim their childhoods. We are a nationally-accredited nonprofit, providing high-quality, evidence-based services to more than 1,200 abuse victims and their families every year. No matter the time or day, our team is here, ready to offer support whenever it’s needed. Our doors never close.

# OUR HOPE

At Mission Kids, we help children survive and triumph over unspeakable traumas from physical and sexual abuse to sex trafficking and witnessing violent crimes. Our work helps these children and their families heal, leads the fight in preventing abuse, and brings abusers to justice. For more than 15 years, we have grown and evolved as a leader in our field, setting a high standard and continually advancing our approach to protecting children and supporting families. Now, we are embracing an extraordinary opportunity, one beyond anything we could have imagined, to make an even greater impact on the lives of the children who need us most.

Mission Kids is embarking on an ambitious \$18 million campaign to complete a revolutionary, groundbreaking facility in Plymouth Meeting, Pennsylvania, that will serve as our organization’s new home and headquarters. It will house both a greatly expanded, enhanced Child Advocacy Center and, for the first time, a premier Regional Training Facility. This new building will be a place where hope will shine and where professionals will gain the skills and knowledge they need to safeguard children in need of protection.

At Mission Kids, we envision a world where every child feels safe, supported, and heard. With your help, we are about to take a giant stride towards realizing this vision. Please join us in making this campaign successful—and in making a profound, lasting difference in the lives of thousands of children and families.







## A MISSION THAT MATTERS

---

**At Mission Kids, we work to help kids heal, to prevent child abuse, and to ignite change.**

Mission Kids Child Advocacy Center began with the story of one brave child who endured unimaginable abuse at the hands of a trusted family member—a respected religious leader. Sadly, instead of delivering swift justice for his attacker, the court system inflicted still more trauma on the young victim. His suffering, strength and courageous triumph inspired our founders to find a better way.

In 2009, Mission Kids opened its doors, providing a safe, supportive environment for children to heal and seek justice. Since then, we have grown tremendously in size and earned both national and worldwide recognition as a leader in the field.

- **We influence the lives of nearly 15,000 children each year** through our child protection and prevention programs—and **that number keeps growing.**
- **We have identified and adopted proven therapeutic approaches** that are highly successful in helping children recover from trauma.
- **We conduct and publish research** on more effective ways to heal and protect child abuse victims, and we're continuously called upon to share our expertise with child abuse professionals across the country and around the world.
- **We help shape policy and advocate for children's safety** as a member of numerous statewide advisory committees and task forces.
- **We've built a leading Prevention Education Team** to empower children to speak out against abuse.
- **We've achieved a 96% conviction rate,** holding offenders accountable and fighting for justice on behalf of the children we serve.

**Yet we face an urgent need to do so much more.**

We must expand to meet demand for our services, which grows nonstop, every minute, every day. For our children, a new and larger facility is a promise we must keep.



## OUR NEW CHILD ADVOCACY CENTER: A PLACE OF HOPE AND HEALING

Every child who enters our new facility will be leaving the darkness of abuse behind, taking their first steps toward the bright, beautiful future they deserve. This state-of-the-art center is designed with two essential goals in mind: **providing a better experience for children** and **achieving better outcomes**.

Imagine the pain a child endures when recounting their trauma. Imagine the courage it takes. **Our new Child Advocacy Center will ease that burden, offering warmth, comfort, and a refuge that reduces stress and supports healing.**

For 15 years, our professionals at Mission Kids have performed remarkable work, even as they've navigated the limitations of an undersized facility. Now, with our new building, we will have the space and resources we've long needed—each square inch purposefully designed to care for children in ways we could only have dreamed of before.

### One-Stop Care for Kids

For the first time, social workers, therapists, and family advocates will work side-by-side every day with pediatricians from Children's Hospital of Philadelphia, as well as prosecutors and detectives. This will create a powerful new level of coordination and collaboration, all under one roof—giving our young survivors a comprehensive support system in one single, comforting location.

### A Place of Their Own

Our new Child Advocacy Center will wrap children in the warmth and care they deserve from the moment they arrive. Here, they will find a safe haven where their needs are met with compassion and understanding. No longer will they have to endure the pain of retelling their stories again and again in different places.

Instead, everything they need—whether it's medical care, therapy, or simply a comforting presence—will be available under one roof, providing a sense of security and continuity. This compassionate approach will help children heal more fully and quickly, allowing them to move forward and reclaim their childhoods.







"Every child's healing journey starts with feeling safe. In this new, welcoming space, we can offer the medical care they need in an environment that surrounds them with comfort and reassurance. It's about more than just evaluation and treatment—it's about helping them feel secure as they begin to heal."

- Colleen E. Bennett, MD, MSHP,  
Children's Hospital of Philadelphia

## Interview Suites

Conducting forensic interviews with victims is one of the most important steps in our process. New interview suites will be better configured to support this work, with child-friendly forensic interview rooms, fully equipped with audio-visual recording equipment. Multidisciplinary Team Observation Rooms will have high-definition televisions. Post-Interview Team Meeting Rooms will provide a space for caregivers to meet with the full multidisciplinary team following an interview to discuss next steps.

## Trauma Therapy Suite

Featuring private, child-friendly therapy rooms, a comforting waiting area for families, and a spacious group therapy room to foster collective healing, the suite will also include a dedicated art therapy room.

## Pediatric Medical Examination Suite

A welcoming space with child-friendly exam rooms, a private waiting area, and a dedicated lab space for essential medical assessments and tests. The suite will be staffed by our medical partners, specialized child-abuse pediatricians from Children's Hospital of Philadelphia.



## THE REGIONAL TRAINING FACILITY: AN ESSENTIAL ADDITION

---

This new facility will solve a glaring need for a center that **equips child abuse professionals with the specialized skills and knowledge they require.**

Abused children deserve the best care possible, yet in too many places and cases, that level of care is not available. The reason? The training resources available are not sufficient. Mission Kids is going to change that.

At this moment, our region stands as the only major area in the country without a dedicated center to equip child protection and law enforcement professionals with the expertise they need to effectively prevent and prosecute child abuse, while also providing the highest level of care and support for affected children.

Our new Regional Training Facility will fill this void. It will offer cutting-edge facilities and programs designed to equip professionals with specialized skills and trauma-informed knowledge, covering all aspects of child abuse prevention and intervention. **Located at the heart of Pennsylvania, this facility will create a ripple effect, empowering child abuse professionals across the state and the entire East Coast, with an impact that will be felt far beyond.**

This will be a place where the best minds in child advocacy come together and where professionals are equipped to make a profound difference.

At Mission Kids, we have set the standard for excellence and effectiveness in our field. **As a result, others are turning to us for support and guidance.** Our new Regional Training Facility will answer this call—vastly extending our geographic reach and multiplying our impact.



**"As a dedicated network of professionals, there is no duty more important than ensuring the safety and well-being of children by protecting their welfare, fostering brighter futures."**

**- Detective Ernie Morris,  
Limerick Township Police Department**



## Large Multipurpose Training Room

Featuring seating for 150, breakout rooms, and state-of-the-art technology, this adaptable space is designed to accommodate a wide range of training sessions.

---

## Mock Courtroom

Providing an opportunity where children can become familiar and more comfortable with the courtroom environment before testifying at trial.

---

## Mock Apartment

Providing a realistic learning space where our law enforcement partners, guided by social workers and prosecutors, can practice responding to situations in the home.

---

## Child Abuse Prevention Education Suite

Providing the space to significantly enhance our awareness-raising programs. The suite will ensure continued success in encouraging proactive reporting and empowering children and families with the knowledge and resources they need.



**"Mission Kids is a leading force in protecting children and a powerful partner for all of us who share that commitment."**

**- Kevin R. Steele,  
Montgomery County District Attorney**



"We support Mission Kids and this campaign because we believe there is nowhere our giving could make a more important difference. We hope you will join us."

- Trish and Jim Gorman, Mission Kids'  
*Board of Directors and Spouse*

## BUILDING BRIGHTER FUTURES—TOGETHER

**We urge you to join Mission Kids as a partner in our mission and in our progress.**

At Mission Kids our dream is that one day, our door will stop opening, and our mission will be fulfilled. One day, the last abused child will have come and gone, healed and returning to the beautiful innocence of their childhood. This dream drives us to work tirelessly for each child, each day. Sadly, however, the crushing reality we must constantly confront and fight to overcome: 1 in 10 kids will be abused by their 18th birthday.

Knowing this, we respond the only way we can—with every ounce of skill, knowledge, love, and drive

**We help** children who have faced a darkness not one of them should ever have known. **We fight** to turn the tide on those staggering statistics. **We work with our partners** to hold abusers accountable. **And we do it with exceptional success.**

This campaign will fuel that success. Together with our new Child Advocacy Center and Regional Training Facility, we will extend our work in vitally important ways. This will be a place of transformation—fear erased by courage, pain replaced by healing. It will be a place of education and inspiration, where people who have dedicated their lives to protecting children will learn critical skills and where these heroes will be supported and affirmed in carrying on in this immensely difficult work.

**We ask you to join us in making this vision a reality.** Make your commitment to this historic campaign today. Because together, we are not only building a new state-of-the-art home for Mission Kids—we are **Building Brighter Futures.**





180 W. Germantown Pike, Suite 1  
East Norriton, PA 19401  
(484) 687-2990

**Paula Jones**  
[pjones@missionkidscac.org](mailto:pjones@missionkidscac.org)  
(484) 687-2990 ext. 1019  
[www.missionkidscac.org](http://www.missionkidscac.org)